



Town Council Offices,
1 Park Road,
Shepton Mallet
BA4 5BS

t: 01749 343984

e: info@sheptonmallet-tc.gov.uk

w: www.sheptonmallet-tc.gov.uk

Meeting: Arts Culture and Tourism Committee, Item ACT2.12

Date: 12th October 2021

Author: Marketing, Communications and Community Engagement Officer (MCCEO)

Subject: Noticeboards update

1.0 Purpose of report

1.1 The purpose of this report is to update the committee on the use of Town Council noticeboards by the community

2.0 Background information

2.1 At the ACT Committee meeting in August 2021, the committee agreed to explore using our existing noticeboards more efficiently for community notices before progressing with the potential installation and management of an open noticeboard.

2.2 Since then, the noticeboard in Collett Park has been updated and is now magnetic thanks to a steel backboard with Town Council branding applied over the top. (Pictured below)



- 2.3 Since then, we have added several council and community notices including from the Fire Service and MIND. One of the notices in the noticeboard encourages residents/groups to provide us with posters through the office letterbox or via email and we will display them.
- 2.4 The MCCEO is going to start advertising this fact via social media and our website in the near future when there is a gap in our messaging schedule. It's been very busy recently!

3.0 Financial Information

- 3.1 This initiative will cost a minimal amount in terms of printing on behalf of groups and in terms of officer time managing the noticeboards.

4.0 Environmental Implications

- 4.1 Printing of posters on paper will have an environmental impact but this will be negligible.

5.0 Town Plan Reference

Priority 1: People

Encourage and facilitate family based activities	<p>Ensure that there are events for all ages and areas of the community and that they are supported and promoted to a wide audience</p> <p>Facilitate activities across town that encourage people to get involve</p> <p>Work with community interest groups that bring events and activities to the community, to encourage participation</p>
Support and promote clubs and societies, to encourage participation and growth	Develop strategies to work with and support groups that are representative of the community, to encourage participation and to combat social deprivation and loneliness.
Create a directory of groups, spaces and funding opportunities as well as a What's On Guide	<p>Develop new ways of sharing information, through improving the connections between a wide range of community groups as well as sign posting to funding opportunities and places to meet</p> <p>Work collaboratively to create or promote spaces, which includes schools, library, community halls and Collett Park, which can be used as hubs for a range of cultural, arts, education and volunteering opportunities</p> <p>Develop a What's One guide of the activities and events in town</p>

Priority 2: Place Making

Ensure the town centre is attractive and welcoming	Invest in improvements in the Market Place, in partnerships with others Support the retention of the Library in the centre of town and its development into a wider Community Hub Improve the signage, information boards and street furniture to make the town more welcoming
--	--

Priority 5: Promotion

Advance Culture, the Arts, and Education	Capitalise on the rich culture and heritage that the town has to offer and advance it through self-promotion to locals and visitors alike
Support the market and events	Promote the delivery of a wide range of annual, seasonal and regular activities that includes the markets, Carnival, Lantern Parade, Snow Drop Festival, Festival of Dogs, Collett Festival and others, that encourages local participation and attracts visitors

6.0 **Recommendations**

6.1 For councillors to note the report