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**Meeting:** Arts, Culture and Tourism committee, Item ACT2.15

**Date:** 12 October 2021

**Author:** Project Officer

**Subject:** Feedback on the Summer Series 2021

## 1.0 Purpose of report

- 1.1 For councillors to note the findings of the online feedback survey relating to the Summer Series 2021.

## 2.0 Background information

- 2.1 An online survey was published on 07 September 2021 inviting public feedback on the Summer Series 2021. The survey asked questions of respondents who had attended events but also those who had not, to establish why they had not.
- 2.2 A total of 27 responses were received. The responses are summarised below (not all questions have been included but a full anonymised summary is available to councillors upon request to the Project Officer):
- 2.3 Where do you live?  
81% Shepton Mallet  
4% In a nearby Parish (Doulting, Evercreech, Oakhill, Crsocombe, Dicheat, Prestleigh, Pilton, Pylle, etc.)  
11% Wells, Street, Glastonbury of Frome  
4% Other
- 2.4 Did you attend any of our free 'Summer in Shepton' events?  
89% Yes  
11% No

- 2.5 [If answered 'no' to 2.4] Please let us know why you did not attend any free 'Summer in Shepton' events:
- Nothing aimed at adult without children- mostly for kids and young families.
  - Not my sort of thing.
  - My son has a disability and I struggled to get him out and about this summer. I would've loved to have seen some events that were specifically for children with SN/disabilities and their parents and carers (not just for the kids but for us as parents and carers too). Sometimes just small adaptations to performances/events can make a massive difference for those that have SN.
- 2.6 [If answered 'no' to 2.4] What would encourage you to attend future events?
- Adult focused events: arts and crafts, cultural food events, local history, pet focused events.
  - An event that brings the whole town together and helps local schools and group raise money.
  - Any event that is specifically held for children with SN /disabilities. Just a more comfortable environment for us please
- 2.7 Roughly how many free 'Summer in Shepton' events did you attend?
- 30% 1
  - 48% 2-3
  - 8% 4-5
  - 8% 6+
  - 6% no answer
- 2.8 Did you attend any of these events with children?
- 67 % Yes
  - 26% No
  - 7% No answer
- 2.9 How would you rate your overall experience of the free 'Summer in Shepton' events you attended?
- 89% Positive
  - 4% Negative
  - 7% No answer
- 2.10 Would you have been willing or able to attend the events if there was a small cost to attend?
- 70 % Yes
  - 22% No
  - 8% No answer
- 2.11 Which types of events would you like to see in future years? [Multiple choice]
- 59 % Wellbeing and sports (yoga, hula hoop, foot tennis, skate jam, etc.)
  - 74% Theatre, cinema and dance (pantomime, outdoor cinema, children's theatre, etc.)
  - 59% Arts and crafts workshops (sculpture workshops, build-your-own-playground, etc.)
  - 63% Entertainment (street circus performance, Fairy Godmother storytelling, etc.)

8% Other (4% Markets; 4% events based in the town to regenerate the High Street)

2.12 Would you prefer to see future events:

0% During the week

22% At the weekend

63% A mix of both

15% No answer

2.13 Do you have any other comments, suggestions or feedback you would like to provide?

- I attended a couple of events, both of which were well run and great fun. I would happily have paid for my wire working workshop with Fiona. As a charity worker I also brought a stand to an event which was busy and enjoyed by all.

- It was a really lovely selection of events; you guys did a great job. I think this could be the start of Shepton's version of the legendary Frome Festival!

- Keep up the good work

- The events in the park took hugely away from the highstreet. The footfall to the high street halved.

- We thoroughly enjoyed the events this summer. I really hope it happens next year. They helped us to feel like we're part of the community and we loved getting involved.

- Skate jam was amazing for the kids. Cinema, live music would be great.

- Too many events centred in the park. very poor advertising, yes there was a sign at Tesco and social media but I am pretty in touch with what's going on and even I found it difficult to find out what is going on and when. You need to do what we do for collet park festival and get volunteers to leaflet drop the whole town, which we have volunteered to do in many previous years. Banners on the roundabout by the old police station and also the Tesco's roundabout also need to be put up as well as leaflets in Costa and all local businesses like the blanket coverage for Shepton Walks [...]

### **3.0 Recommendations**

3.1 For councillors to note the contents of this report.