



Town Council Offices,
1 Park Road,
Shepton Mallet
BA4 5BS

t: 01749 343984

e: info@sheptonmallet-tc.gov.uk

w: www.sheptonmallet-tc.gov.uk

Meeting: Arts, Culture & Tourism Committee, Item ACT3.6

Date: Tuesday 22nd February 2022

Author: Cllr Tim O'Connor

Subject: Winter Series 2021/2 review

1.0 Purpose of report

1.1 To update Committee on the first winter series.

2.0 Background information

2.1 The winter series, like its matching Summer series was established by the ACTS committee to provide funding to groups/individuals in town to put on events during a certain season to give the community free access to events, which in turn would also bring people into the town (one of the more specific aims of the winter series) and help support local business. Events directly supported by the Town Council were promoted alongside already established events and a calendar produced, so that the community could see what event was happening and when.

3.0 Update

3.1 The winter series was packed with many events and the calendar was full of the Window Wonderland to forest school, tap-dancing in the market square, literary events to Christmas market and meeting Father Christmas.

The continuing pandemic meant that some events like the theatre classes had to reschedule into the new year, whilst others outside of Town Councils control decided to cancel.

All the events that the Town Council booked for the Winter Series went ahead except the 7 Starlings, 'Responding to our Climate Emergency'. The final event of the series is due to be the 'Shepton is Lovely' exhibition which is due to take place during March.

4.0 Financial Information

4.1 The whole series came in under budget.

A successful bid for a tourism grant from Mendip District Council of £4,00.00 also reduced costings.

In respect of 7 Starlings, 'Responding to our Climate Emergency' – £850 was allocated. If this event doesn't take place before the end of the financial year, the

monies will go back into General Reserves and won't be carried over and it would need to be reapplied for in the new financial year either via the Community Donations scheme or wait until the Winter Series 2022.

Holly & Hawthorn and Shepton is lovely exhibition will be invoicing shortly.

5.0 Environmental Implications

5.1 None

6.0 Town Plan Reference

6.1 To support the arts and tourism and local business in the town

7.0 Recommendations

7.1 For Cllrs to note and receive any feedback from Cllrs on any event they attended

To give thanks to all the groups, individuals and organisations who put on events as part of the winter series, either directly supported by the Town Council or not. They were all a credit to the Town.