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**Meeting:** Recreation, Amenities and Environment Committee Item RAE3.11

**Date:** 10th August 2021

**Author:** Project Officer

**Subject:** Boundary Signs

## 1.0 Purpose of report

- 1.1 For councillors to consider and agree whether to pursue the installation of new boundary signs based on the design shown in Appendix A.

## 2.0 Background information

- 2.1 At a meeting of this committee in February 2021 it was agreed to commission a design for the boundary signs from the designers who created the Town Council's new branding and to present this to the Highways authority for approval. Appendix A shows the design concepts prepared by the designers. Concept 01 is the working party's recommendation to the committee.
- 2.2 The Highways authority was presented with the proposed design (Concept 01) but has indicated that such a sign would not be a Highways regulated sign and therefore not something they could manufacture and install. However, they did stress that such signs could be manufactured and installed by a third party, pending the Town Council acquiring a licence from the Highways authority. These signs could replace the current boundary signs so would in practice be the new boundary signs. However, from a regulatory perspective, they would not need to comply with Highways regulations on boundary signs per se (but would need to comply with some regulations on signs suitable for the roadside generally).
- 2.3 The working party would therefore like to recommend to the committee that the project be progressed by employing commercial contractors for the manufacture and installation of the new signs as well as the removal of the existing ones.

2.4 A budget of £25K is being requested for this project, based on an Initial costing provided by one contractor. If agreed, the project will be procured for in line with the Town Council's procurement policy contained within Financial Regulations.

### **3.0 Financial Information**

3.1 A budget of £25K is being requested, to be taken from Earmarked Reserve Town Capital Replacement 314 (the EMR currently holds £72,558)

### **4.0 Town Plan Reference**

4.1 Placemaking

Ensure the town centre is attractive and welcoming	Invest in improvements in the Market Place, in partnerships with others  Support the retention of the Library in the centre of town and its development into a wider Community Hub  Improve the signage, information boards and street furniture to make the town more welcoming
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### **5.0 Recommendations**

5.1 For councillors to consider and agree to adopt concept 01 as the new model of boundary sign.

5.2 For councillors to consider and agree to pursue the manufacture and installation of new signs through a commercial contractor.

5.3 For councillors to consider and agree to a budget of £25K for the boundary signs, to be taken from EMR 314, Town Capital Replacement