



Creative Design & Branding

Client: Shepton Mallet Town Council

Project: Boundary Signs Concepts

Contact(s): Tara Jessop

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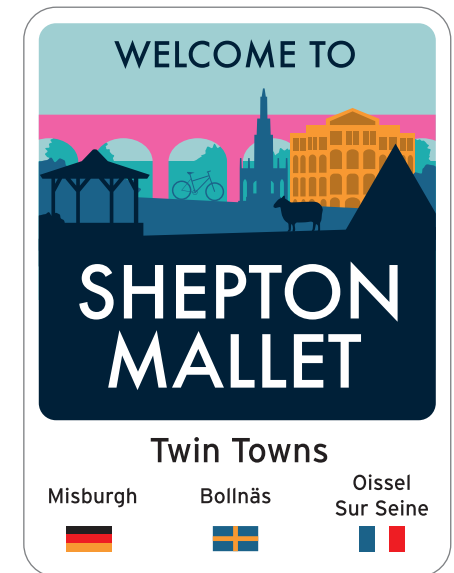
Version: 1.0

CONCEPT 01

Based on option 5 of the original brand concepts for SMTC. The colours have been brought into line with the final chosen logo with the addition of a darker blue for definition.



OPTION 5



CONCEPT 02

Based more closely on the chosen SMTC branding.



CONCEPT 02- DARKER COLOUR

As concept 02 but with reversed colour.

